



## 2011-2012 TOURNAMENT PROGRAM BOOK AND TEAM YEARBOOK ADVERTISEMENT SALES FORM

The *Cape Cod Waves Girls Ice Hockey* Program/Yearbook is our primary fundraising effort. Proceeds from ad sales go directly to reducing the costs for girls playing ice hockey on Cape Cod. Ad sales help to keep our tuition cost reasonable and help to support special events for our teams. We are a non-profit organization and all ad sales are tax deductible (Tax Exempt ID 04-3306021).

Ads will be printed in our **Cranberry Classic Thanksgiving Tournament Program**, **The Tournament Scoreboards (deadline October 25)**, and our **Annual Waves Yearbook**. We had 72 teams in our tournament last year and sold out of every program book! We will post quarter page, half and full page ads on our website ([www.capecodwaves.org](http://www.capecodwaves.org)). We will also link to a sponsor's website if they have one. This is an incredible bargain for any business trying to reach thousands of players and their families, friends, etc.

### ADVERTISEMENT RATES

PLEASE CHECK

PLAYER STAR - \$30 <input type="checkbox"/>	FULL PAGE - \$600 <input type="checkbox"/>
BUSINESS CARD - \$80 <input type="checkbox"/>	HALF PAGE (Front or Back Inside Cover) - \$500 <input type="checkbox"/>
QUARTER PAGE - \$200 <input type="checkbox"/>	FULL PAGE (Front or Back Inside Cover) - \$700 <input type="checkbox"/>
HALF PAGE - \$400 <input type="checkbox"/>	FULL PAGE (Back Cover - Full Color) - \$800 <input type="checkbox"/>

*BACK and INSIDE Cover sales are first come, first served.* Please make checks payable to: **CAPE COD WAVES**

SOLD BY (player name): \_\_\_\_\_ TEAM: \_\_\_\_\_

SPONSOR NAME: \_\_\_\_\_

SPONSOR ADDRESS: \_\_\_\_\_

SPONSOR EMAIL: \_\_\_\_\_

SPONSOR WEBSITE ADDRESS: \_\_\_\_\_

### INFORMATION FOR PLAYER STARS

PLAYER NAME: \_\_\_\_\_ PLAYER No. \_\_\_\_\_ TEAM: \_\_\_\_\_

FROM: \_\_\_\_\_

*Keep Star messages very simple and brief - space is limited.*

**Please submit this form, business cards, camera-ready ads and artwork with your payment to:  
CAPE COD WAVES, P.O. BOX 1467, SOUTH DENNIS, MA 02660 or give to your TEAM PARENT.**

**If you have any questions concerning these advertisements or artwork issues contact  
Waves Yearbook and Website Coordinator - Mike Dubin via email at: [msdubin63@gmail.com](mailto:msdubin63@gmail.com). • Digital ads can be emailed directly.**